

## Pringle Brandon Joins Forces with Perkins+Will

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Perkins+Will, a leading international design firm ranked number one in the Architect 50 list produced by the American Institute of Architects' Architect magazine, announced today that it has joined forces with London-based Pringle Brandon, an architecture and design leader in the UK, which has enjoyed its second consecutive year of double digit growth.

The London and Dubai offices will be known as Pringle Brandon Perkins+Will. The combined list of key clients spans multiple sectors including corporate & commercial, education, healthcare, media, public sector, science & technology, sports & recreation, and transportation. The partners, Jack Pringle, Chris Brandon, William Poole-Wilson, Fiona Ballance, and Linzi Cassels will continue to lead the combined businesses in London, with Steven Charlton and Diane Thorsen in Dubai.

Pringle Brandon Drew will also operate as Pringle Brandon Perkins+Will. This recently launched practice, offering base build architectural services and strategic advice, is led by former Rafael Vinoly and Foster + Partners architect John Drew, and is currently working on 2.5 million square feet of commercial and mixed-use development in the UK.

By joining forces with Pringle Brandon, Perkins+Will continues its ongoing strategic development in talent, services, markets, and geographical presence. Pringle Brandon and its 90 professionals will benefit from being able to offer existing and potential clients a greater range of services across a wider international field. Perkins+Will provides integrated design services including architecture, interior design, branded environments, and urban design.

"Pringle Brandon's stature in corporate interiors, workplace strategy, and more recently architecture, is a compelling complement to Perkins+Will and will enhance our ability to provide local resources to clients throughout Europe and the Middle East," said Phil Harrison, president and chief executive officer of Perkins+Will.

"Not least, Pringle Brandon has been a vanguard for transforming sustainable architectural practices in the UK. This kind of enterprising leadership exemplifies our shared commitment to sustainable design, research, and innovation, and is the kind of talent that we've had great success integrating and supporting as we grow strategically," he added.

Jack Pringle, joint founder of Pringle Brandon said, "After two years of expansion and success through the recession, we need to keep developing our practice and we are convinced that Perkins+Will's combination of design excellence, broad expertise, and ethos of social and environmental responsibility both meshes with who we are and will enable us to take our client offering to an entirely new level."

Chris Brandon, co-founder of Pringle Brandon, added, "We are extremely excited about the increased possibilities this opportunity will bring us. We've enjoyed two years of diversification, growth, and expansion across Europe, and Perkins+Will can bring a depth of expertise across markets that would have taken us many more years to build. We want to continue to be a leader at home and expand our horizons

abroad.”

Founded 77 years ago and with 21 offices in North America and a total of 24 globally, Perkins+Will is a top global design firm renowned for innovation and sustainable design. The firm has more than 1,000 LEED® Accredited Professionals and recently completed the highest-rated LEED Platinum building in North America. It also has widespread expertise in the corporate, education, science, and healthcare sectors.

Pringle Brandon comes to this potential partnership having celebrated 25 years in business in 2011. The firm specializes in corporate interiors and architecture and has been ranked number one in the annual London Interior Architect Rankings compiled by Metropolis Property Research for two years running. It is also at the forefront of research for fit-out and workplace consultancy, publishing groundbreaking reports starting with the prescient 20:20 Vision in 1996, predicting the impact of flat-screen technology on office design. More recently, the practice has helped develop and pilot the UK refurbishment and fit-out environmental assessment Ska Rating tool and undertaken workplace density research for the British Council for Offices, which sets the specification for all UK offices. The senior team is also highly regarded with Jack Pringle a former Royal Institute of British Architects President and William Poole-Wilson an active member of CoreNet UK Chapter.