

Perkins+Will Joins Forces with São Paulo's Rocco, Vidal

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Perkins+Will, an award-winning international design firm, announced today that it is joining forces with the São Paulo–based architecture firm Rocco,Vidal + arquitetos. The practice will be known as RoccoVidal P+W and will serve as the base for operations in South America. Perkins+Will, who has been actively working in South America for some time, is strengthening its offerings and relationships in one of the world’s most dynamic markets with a partner that has more than 30 years of experience in architecture, planning, and interior design in Brazil.

With an office of 50 professionals, Rocco,Vidal has created award-winning designs for a wide range of project types, including Marisol’s headquarters, a laboratory for Clinico Fleury, a retail space for lighting company Lumini, and the welcome center for the Alphaville residential community. The firm is known for bold, contemporary designs that integrate the natural environment with ecologically sensitive design strategies. Their understated and quietly elegant interiors are sought after by many of Brazil’s leading institutional, corporate, and residential clients.

“Joining with Perkins+Will, whose expertise ranges from corporate interiors and science and technology projects to large-scale healthcare and higher education institutions, enables us to bring a new level of multidisciplinary depth to our clients and to participate in a range of international projects,” said Rocco,Vidal founding partner Luiz Fernando Rocco. “This is an integration that advances our shared goal of excellence that melds high design and sustainability.”

“We are excited about this new partnership and the enormous potential for success that comes with bringing these two incredibly creative and talented firms together,” stated Rocco,Vidal partner Fernando Vidal. “We are poised to bring Brazil some of the best design services and solutions to facilitate the continued growth of the region.”

This partnership illustrates Perkins+Will’s ongoing strategic development in talent, services, markets, and geographic presence that enables the firm to bring inventive and thoughtful design to its clients while positively impacting society and the environment. This marks the second global expansion Perkins+Will has completed in the past few months. In June the firm announced its partnership with London-based architecture and design leader Pringle Brandon, which opens the door for new opportunities in Europe and the Middle East.

“Brazil has a very sophisticated design scene and a wonderful design legacy, and therefore was definitely a place we wanted to be,” said Phil Harrison, chief executive officer of Perkins+Will. “Rocco,Vidal is a forward-thinking firm with terrific talent and energy. Their commitment to design excellence and sustainability, strong network of dedicated clients, and culture of exploration and innovation make Rocco,Vidal a compelling and natural complement to Perkins+Will. Together, we will bring world-class design and an expanded level of service to new and existing clients in Brazil and South America.”

About Rocco,Vidal + arquitetos

Founded by Luiz Fernando Rocco, the Brazilian architecture firm Rocco,Vidal has

practiced for more than 30 years, specializing in corporate, residential, and interior design. The firm is committed to sustainable design, with solutions that create a dialogue between interior and exterior, and incorporate the newest construction techniques and technologies. Rocco,Vidal has a unique understanding of diverse client needs and a range of building environments. The firm has frequently been honored by AsBEA (Associação Brasileira dos Escritórios de Arquitetura) and is a multiple recipient of the Premio Melhor da Arquitetura and the Premio Arq Corporativa. For more information, visit www.roccovidal.com.br.

About Perkins+Will

Established in 1935, Perkins+Will is a global multidisciplinary architecture and design firm founded on the belief that design has the power to transform lives and enhance society. With a staff of 1,500 in 24 locations worldwide, the firm serves clients across a broad range of project types and grounds its work in deep research. Perkins+Will ranks among the world's top design firms and is the recipient of hundreds of awards. Social responsibility is fundamental to the firm's outlook, work, and culture, and every year Perkins+Will donates one percent of its design services to non-profit organizations. With pioneering tools to advance sustainable design practices, the largest green-building portfolio in North America, more than 1,000 LEED® Accredited Professionals, and a commitment to the 2030 Challenge, Perkins+Will is recognized as one of the industry's preeminent sustainable design firms. For more information, visit www.perkinswill.com.